

Be Part of Something Special!

2011-2012 DIVISION



2013-2014 DIVISION



2015-2016 DIVISION



YOUTH NHL EXPERIENCE LEAGUE



WNY'S #1 SPRING LEAGUE

Electronic Marketing Campaigns

- * Reach 174,000 total emails addresses
- * 52,000 of which are Rochester, Buffalo, Syracuse and surrounding areas.
- * 43% open rate. Almost 10% higher than the industry average.
- * Very target audience
- * Association with #1 spring hockey in NYS.
- * Includes 8 unique campaigns with direct links and/or QR codes.

Over 1000 People per Game Day!

Packages Available
for ALL Budgets!

eMagazine Ads

- * Reach 174,000 total emails addresses
- * 2 Issues
- * 2 Full Page Ads per issue Included
- * Logo on both covers.

NHL Replica Jerseys

- * Logo Placement on 360 Jerseys

Website & More

- * Logo and Link on YNHL website
- * Banner Ad on YNHL website
- * Coupon/Offer Distribution

6 Months of Advertising!

December 2024-June 2025

20 Page eMagazine



Professional Media



YouthNHLEExperience.com